

SECURITY LABEL HAVING SECURITY ELEMENT
AND METHOD OF MAKING SAME

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ABSTRACT

A security label having one or more security elements is used on or in association with items, such as consumer products, that have value and are susceptible to counterfeiting. The security label is preferably used as a primary label directly affixed to the item or product. The security element(s) can be affixed to an outer or inner label surface,
10 embedded within the label film or paper layer and/or laminated between two or more layers. One type of security element includes a security thread having indicia formed thereon that are not easily reproduced or duplicated. Another type of security element includes a machine-readable security element that provides encoded machine-readable verification data.

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